

ECO ASSIST™

Provides real-time feedback on your driving style so you can learn how to maximize fuel economy. It is always on and consists of the Ecological Drive Display (on the MID), Ambient Meter, ECON Mode button, and ECON indicator.

Activating the ECON Mode

1. Press the **ECON** mode button.



3. Check the MID.



2. The **ECON** mode indicator comes on.

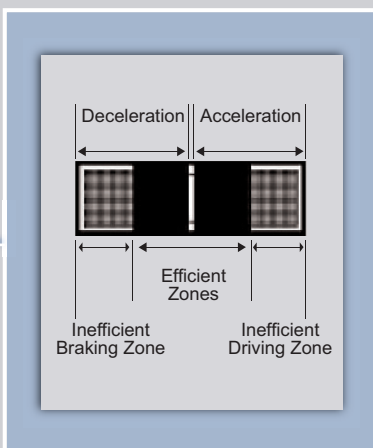


4. Press either INFO (▲/▼) button and **toggle** to the Ecological Drive Display.



NOTE: When turned on, performance of the vehicle's engine, transmission, cruise control, and air conditioning system may be affected to achieve maximum fuel economy.

Driver Feedback



Real-time Fuel Efficiency Coach

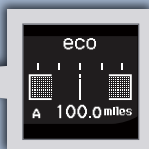
Driving Style	Eco Drive Bar (on the MID)	Ambient Meter Background Color Changes	Fuel Efficiency
Smooth, steady acceleration maximizes fuel efficiency			High Low
Smooth, steady deceleration maximizes fuel efficiency			
Moderate acceleration			
Moderate deceleration			
Rapid acceleration lowers fuel efficiency			
Rapid deceleration lowers fuel efficiency			
Goals: • Keep the Eco Drive bar near the center. • Keep the Ambient Meter at GREEN. • Develop a driving style that maximizes fuel efficiency.			

NORMAL/ECON mode shown

ECO Assist Scoring

Monitors the fuel efficiency of your driving style in real time and converts results into leaves, which are displayed in a series of five “plant” icons on the MID.

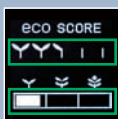
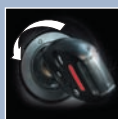
Once you start your vehicle, make sure the MID shows the Ecological Drive Display on the display to view your Eco Assist score in real time.



As you drive, you earn leaves if you drive in a fuel-efficient manner, or lose them if you drive inefficiently.



When you turn the ignition off, your drive cycle and lifetime score are displayed on the MID.



Drive Cycle Score

Lifetime Score

Eco Score

Each time you reach a new stage, a Stage Up Recognition icon briefly appears on the MID. When you reach the highest ranking, a Trophy icon briefly appears.

First Stage Up Recognition



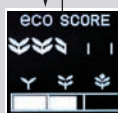
Second Stage Up Recognition



Last Stage Up Recognition



Stage 1



Stage 2



Stage 3