

## ECO ASSIST™

Provides real-time feedback on your driving style so you can learn how to maximize fuel economy. It is always on and consists of the Ecological Drive Display (on the MID), Ambient Meter, ECON button, and ECON indicator.

### Activating the ECON Mode

1. Press **ECON**.



3. Check the MID.



2. The **ECON** mode indicator comes on.

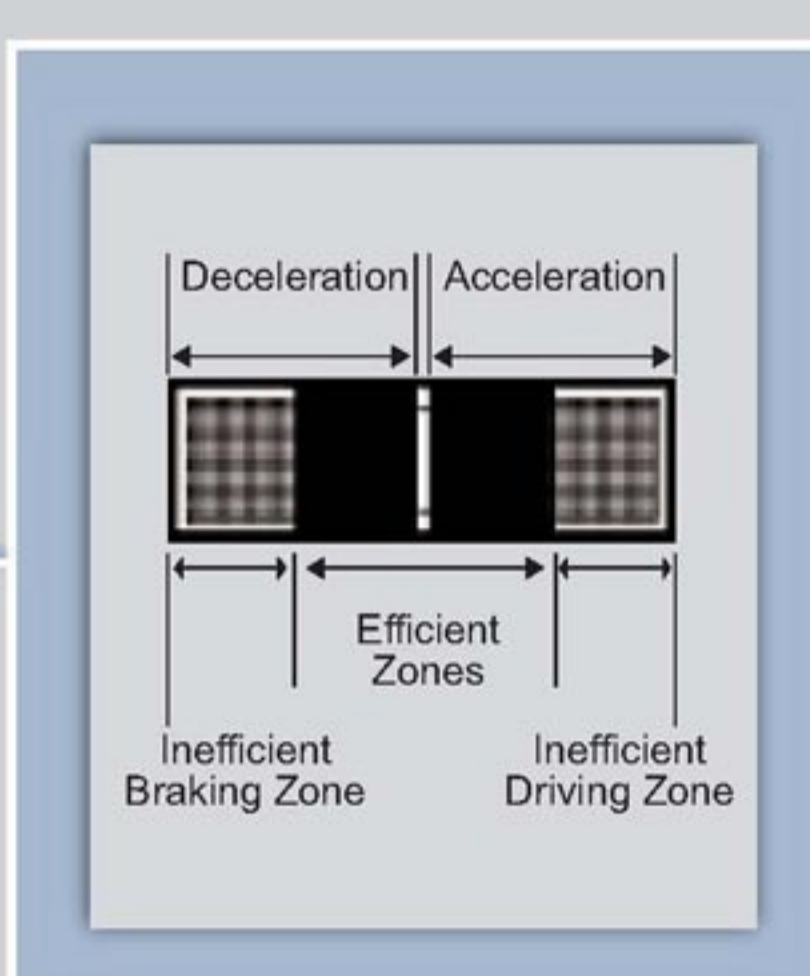


4. Press either INFO (▲/▼) button and **toggle** to the Ecological Drive Display.



**NOTE:** When turned on, performance of the vehicle's engine, transmission, cruise control, and air conditioning system may be affected to achieve maximum fuel economy.

### Driver Feedback



### Real-time Fuel Efficiency Coach

Driving Style	Eco Drive Bar (on the MID)	Ambient Meter Background Color Changes	Fuel Efficiency
Smooth, steady acceleration <b>maximizes fuel efficiency</b>			<p><b>High</b></p> <p><b>Low</b></p>
Smooth, steady deceleration <b>maximizes fuel efficiency</b>			
Moderate acceleration			
Moderate deceleration			
Rapid acceleration <b>lowers fuel efficiency</b>			
Rapid deceleration <b>lowers fuel efficiency</b>			

**Goals:**

- Keep the Eco Drive bar near the center.
- Keep the Ambient Meter at **GREEN**.
- Develop a driving style that maximizes fuel efficiency.

*NORMAL/ECON mode shown*

### ECO Assist Scoring

Monitors the fuel efficiency of your driving style in real time and converts results into leaves, which are displayed in a series of five "plant" icons on the MID.

Once you start your vehicle, make sure the MID shows the Ecological Drive Display on the display to view your Eco Assist score in real time.



As you drive, you earn leaves if you drive in a fuel-efficient manner, or lose them if you drive inefficiently.

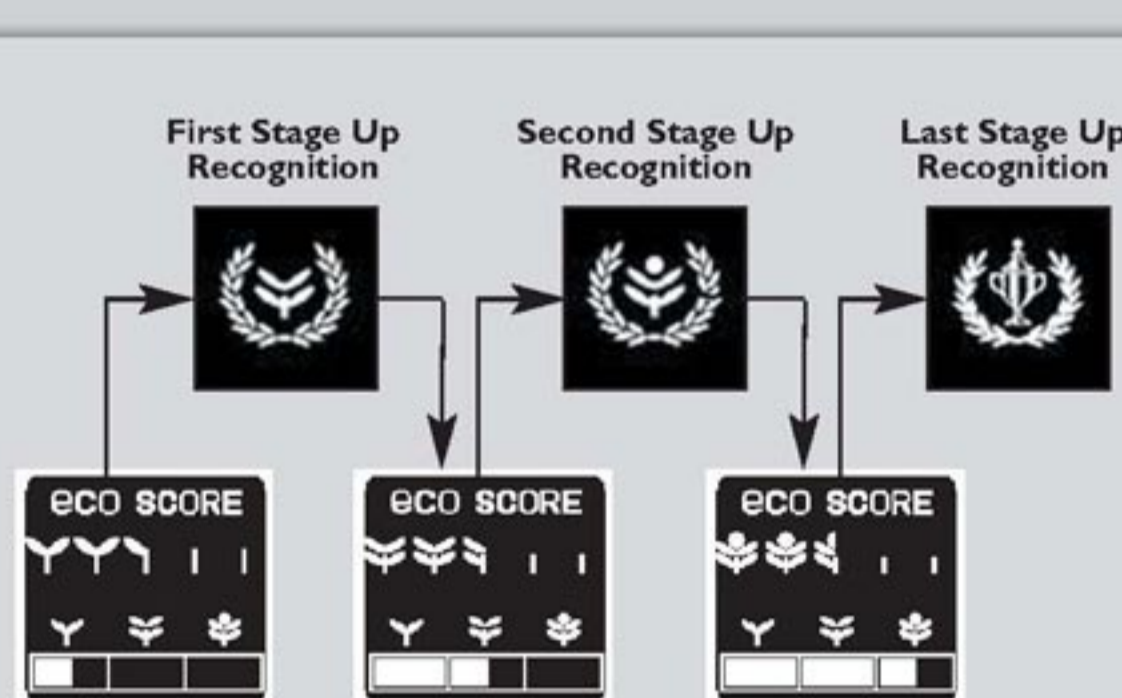


When you turn the ignition off, your drive cycle and lifetime score are displayed on the MID.



### Eco Score

Each time you reach a new stage, a Stage Up Recognition icon briefly appears on the MID. When you reach the highest ranking, a Trophy icon briefly appears.



## AUTO IDLE STOP

Shuts the engine off at a stop in order to maximize fuel efficiency. Idle stop duration varies depending on certain conditions, such as climate control operation, IMA battery level, and outside temperature.

### How It Works

#### DECELERATE



#### STOP



#### RESTART



While driving, the engine is on.

While at a stop, with the brake pedal pressed, the engine turns off.

When you take your foot off the brake pedal, the engine turns back on.

**Note:** Auto Idle Stop only functions if you come to a stop with the shift lever in the D or N position.

## IMA CHARGE/ASSIST GAUGE

Shows the status of the Integrated Motor Assist (IMA) system.

### IMA Gauge

The gauge shows you when the IMA motor is assisting the engine or charging the battery.

**Note:** The IMA assist may not operate under certain conditions.

