




HONDA

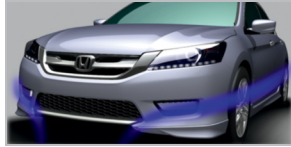
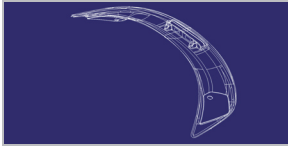
GENUINE ACCESSORIES

Honda Genuine Accessories

**FROM
DREAMS
TO REALITY**

A close-up photograph of a dark, glossy car body panel, likely a rear door or trunk lid. The surface is highly reflective, showing a clear reflection of a window with a grid pattern. The lighting is dramatic, highlighting the smooth curves and contours of the car's design. The background is a plain, light color, making the dark car stand out.

**BORN
OUT OF A
PHILOSOPHY**

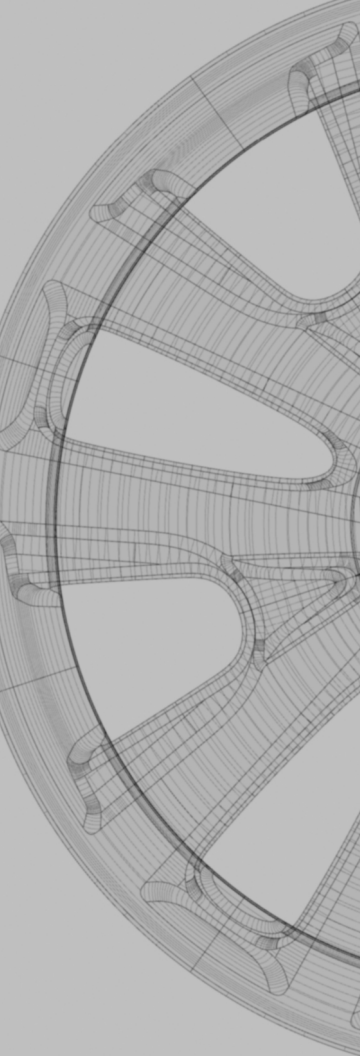


Honda Genuine Accessories exist solely to enhance the ownership and driving experience — to make it more comfortable, more convenient, and ultimately, more fun for you the driver. Each and every accessory is designed, engineered, and developed to achieve those goals.

The process is long and exacting. Before Honda designers are given the green light to develop an accessory, market research is conducted and customer and market trends are reviewed to determine exactly what best meets the needs and preferences of owners now and in the future.

It is this thorough commitment to excellence that makes Honda Genuine Accessories the clear choice for added personalization, performance, and pride of ownership.



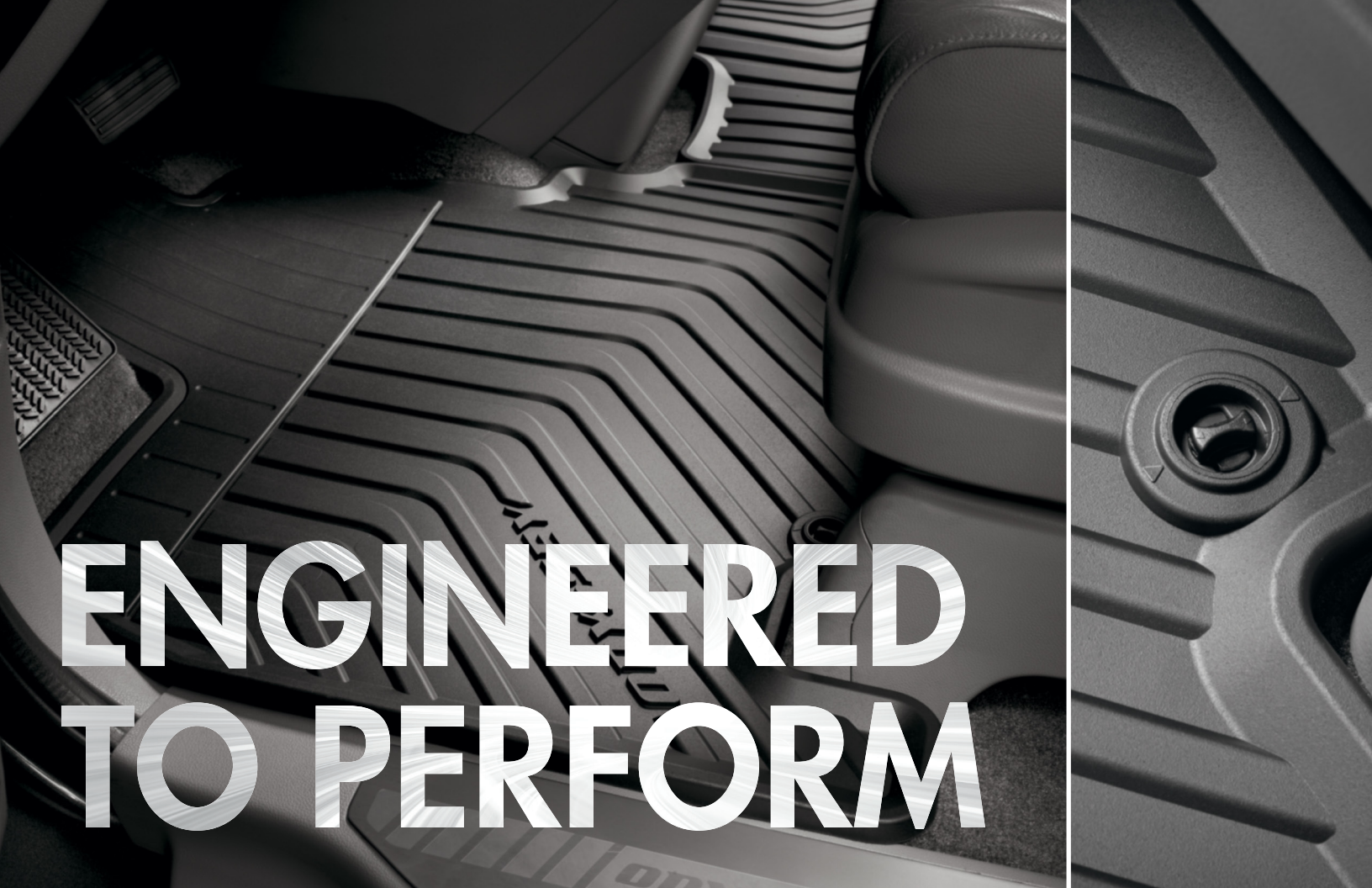


Honda accessory designers work hand-in-hand with Honda vehicle designers. Each accessory is created right along with the model for which it is intended. This ensures design integration and an ideal style and color match. Computer-aided design and clay models are also employed to verify a perfect fit. And when necessary, vehicles are pre-wired so splicing is never needed.

The result: Accessories that meet safety standards and warranty requirements equivalent to Honda vehicles, when installed at the time of your vehicle purchase.

A close-up photograph of a blue car's side profile and a silver alloy wheel. The car's body is a vibrant blue with a sleek, aerodynamic design. The wheel is a multi-spoke alloy design with a silver finish, featuring the Honda logo in the center. The background is a soft, out-of-focus blue, creating a cohesive color palette.

**BETTER
BY DESIGN**



**ENGINEERED
TO PERFORM**



Every Honda Genuine Accessory is required to meet Honda engineering standards. During the development cycle, each accessory is monitored and tested. This process helps assure performance, quality, and functionality and that your Honda's vehicle warranty is not affected or performance inhibited.





Honda has long been known for its engineering excellence and that same engineering expertise is the hallmark of every Honda accessory. In fact, under the rigid standards of the Honda Accessory Design Philosophy, quality standards for accessories must match those applied to Honda automobiles.

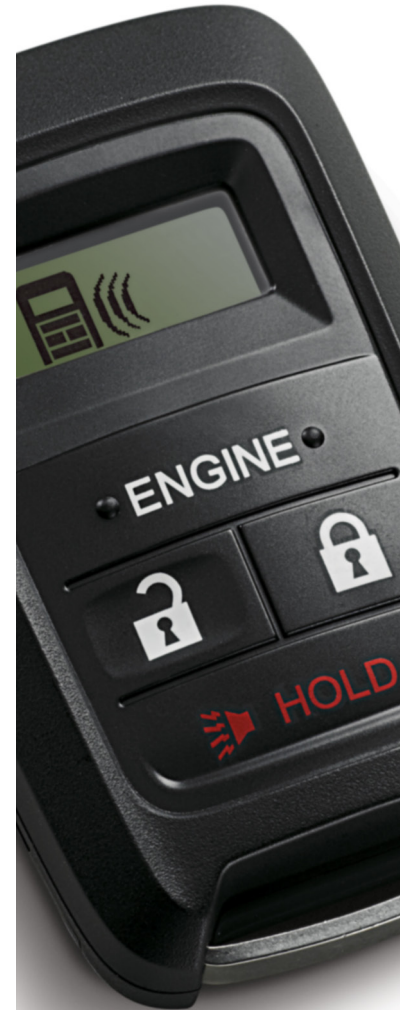
Over time, Honda engineers have mastered the delicate interplay between accessory and auto — the subtleties, large and small that result in a more pleasurable motoring experience.

Honda accessories offer multiple advantages not available elsewhere. For example, the Wing Spoiler is developed and tested to meet all Honda standards — every component, even the screws, are tested to ensure durability and quality. The spoiler's LED brake lights comply with the Department of Transportation. Trunk torsion springs are included to balance the spoiler's weight so the trunk lid stays up when opened. And, electrical wiring is wrapped with corrugated tubing and factory connectors are used for a safe and proper connection.



Intelligent engineering is even evident in Honda's All Season Floor Mats. Built with thermoplastic material for long life, they provide full coverage and are compatible with factory positive retention locks that prevent the annoying slippage that can occur when using other than Honda Genuine Accessory Floor Mats.

Unlike any other of its kind, the Honda Remote Engine Start System has been designed by electrical engineers to perform in sync with the rest of the Honda vehicle's systems. Designed and engineered to meet all Honda factory standards, it is pre-wired for easy and proper installation with no wire splicing or pinching necessary. The system integrates into the factory immobilizer system and the factory security system remains intact and no bypass module unit is necessary. Other advantages include the availability of Honda technical and service support at any authorized Honda Dealership. And because the system is designed specifically for Honda, factory warranties remain in place.





Like the Honda vehicles on which they are installed, Honda Genuine Accessories draw on a host of state-of-the-art technology and production methods. From research to design to final installation, every system, every moving part, every nut and bolt has been tested, and checked to assure the utmost in quality, reliability, and functionality.

Only when all these steps are taken, can an accessory be labeled an Honda Genuine Accessory. An accessory designed to help ignite your passion every time you slip behind the wheel.



**THE FINISHED
PRODUCT**



**THE
PERFECT FIT**



The overarching premise of the Honda Accessory Design Philosophy is that accessories exist to provide a more comfortable and enjoyable driving experience. And that they increase your satisfaction and pride of Honda ownership by customizing your Honda to exactly your taste, your needs, and your lifestyle.

To make sure Honda Genuine Accessories are an easy decision, they come with Honda service, a 3-year/36,000 mile warranty, and convenient financing when installed at the time of your vehicle purchase. So whether you're interested in styling touches, convenience features, or simply more comfort and enjoyment, there is an Honda Genuine Accessory designed for your Honda, and for you.





HONDA

GENUINE ACCESSORIES

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